



**June 21-23, 2024**  
**Mountain Meadow Recreation Complex**

The 7th Annual White Mountains Hot Air Balloon Festival, presented by Sierra Propane, returns to Pinetop-Lakeside in 2024. The event again will be three days and all balloon activities will be free to the public. Balloon activities are weather permitting and will be part of a festival featuring live entertainment, food and retail vendors, a beer garden and more.

**Restaurant Sponsor**

**All pilots eat free at your restaurant June 21, 22 and 23.  
Pilots will bring their chase crews as paying customers.**

- ❖ Hyperlinked logo on White Mountains Balloon Festival website
- ❖ Inclusion in all ads and news releases
- ❖ Opportunity to market your business as an official White Mountains Balloon Festival sponsor
- ❖ Opportunity for your employees to participate as chase crew members
- ❖ Two tickets to Thursday night meet and greet reception with pilots

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_

Bus. Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

**For more information, contact Pinetop-Lakeside Community Services Manager Tony Alba  
928-368-8696 extension 240 or [talba@pinetoplakesideaz.gov](mailto:talba@pinetoplakesideaz.gov).**