



June 21-23, 2024
Mountain Meadow Recreation Complex

The 7th Annual White Mountains Hot Air Balloon Festival, presented by Sierra Propane, returns to Pinetop-Lakeside in 2023. The event again will be three days and all balloon activities will be free to the public. Balloon activities are weather permitting and will be part of a festival featuring live entertainment, food and retail vendors, a beer garden and more. Sponsorships are now available for the 2024 White Mountains Hot Air Balloon Festival and we invite you to be part of this community event.

Pilot Sponsor
(Hotel provides 2 pilot rooms for June 20, 21 and 22)

- ❖ 3'x2' banner displayed on a balloon basket
- ❖ Hot air balloon ride for two people (*weather permitting*).
- ❖ Hyperlinked logo on White Mountains Balloon Festival website
- ❖ Inclusion in all ads and news releases
- ❖ Hotel will be listed as an official Balloon Festival property in our email newsletter for the event
- ❖ Right to market your business as an official White Mountains Balloon Festival sponsor
- ❖ Opportunity for your employees to participate as chase crew members
- ❖ Two tickets to Thursday night meet and greet reception with pilots

Property Name _____

Contact _____

Mailing Address _____

Email _____

Bus. Phone _____ Cell Phone _____

**For more information, contact Pinetop-Lakeside Community Services Manager Tony Alba
928-368-8696 extension 240 or talba@pinetoplakesideaz.gov.**