



**June 21-23, 2024**  
**Mountain Meadow Recreation Complex**

The 7th Annual White Mountains Hot Air Balloon Festival, presented by Sierra Propane, returns to Pinetop-Lakeside in 2024. The event again will be three days and all balloon activities will be free to the public. Balloon activities are weather permitting and will be part of a festival featuring live entertainment, food and retail vendors, a beer garden and more.

Sponsorships are now available for the 2024 White Mountains Hot Air Balloon Festival and we invite you to be part of this community event.

**\$300 Supporting Sponsor**

- ❖ Hyperlinked logo on White Mountains Balloon Festival website
- ❖ Banner on fence at the event
- ❖ Opportunity to market your business as an official White Mountains Hot Air Balloon Festival sponsor
- ❖ Inclusion in all ads and news releases
- ❖ Opportunity for your employees to participate as chase crew members
- ❖ Two tickets to Thursday night meet and greet reception with pilots

***Make checks payable to Town of Pinetop-Lakeside, 325 W. White Mountain Blvd., Lakeside, AZ 85929***

Business Name\_\_\_\_\_

Contact\_\_\_\_\_

Mailing Address\_\_\_\_\_

Email\_\_\_\_\_

Bus. Phone\_\_\_\_\_ Cell Phone\_\_\_\_\_

**For more information, contact Pinetop-Lakeside Community Services Manager Tony Alba  
928-368-8696 extension 240 or [talba@pinetoplakesideaz.gov](mailto:talba@pinetoplakesideaz.gov).**