



June 21-23, 2024
Mountain Meadow Recreation Complex

The 7th Annual White Mountains Hot Air Balloon Festival, presented by Sierra Propane, returns to Pinetop-Lakeside in 2024. The event again will be three days and all balloon activities will be free to the public. Balloon activities are weather permitting and will be part of a festival featuring live entertainment, food and retail vendors, a beer garden and more.

Sponsorships are now available for the 2024 White Mountains Hot Air Balloon Festival and we invite you to be part of this community event.

\$600 Balloon Sponsor

- ❖ 3'x2' banner displayed on a balloon basket
- ❖ Hyperlinked logo on White Mountains Balloon Festival website
- ❖ Inclusion in all ads and news releases
- ❖ Right to market your business as an official White Mountains Balloon Festival sponsor
- ❖ Hot air balloon ride for two (*weather permitting*)
- ❖ Opportunity for your employees to participate as chase crew members
- ❖ Two tickets to Thursday night meet and greet reception with pilots

Make checks payable to Town of Pinetop-Lakeside, 325 W. White Mountain Blvd., Lakeside, AZ 85929

Business Name _____

Contact _____

Mailing Address _____

Email _____

Bus. Phone _____ Cell Phone _____

**For more information, contact Pinetop-Lakeside Community Services Manager Tony Alba
928-368-8696 extension 240 or talba@pinetoplakesideaz.gov.**