



**June 23-25, 2023**  
**Mountain Meadow Recreation Complex**

The 6th Annual White Mountains Hot Air Balloon Festival, presented by Sierra Propane, returns to Pinetop-Lakeside in 2023. The event again will be three days and all balloon activities will be free to the public. Balloon activities are weather permitting and will be part of a festival featuring live entertainment, food and retail vendors, a beer garden and more. Sponsorships are now available for the 2023 White Mountains Hot Air Balloon Festival and we invite you to be part of this community event.

**Pilot Sponsor**  
**(Hotel provides 2 pilot rooms for June 22, 23 and 24)**

- ❖ 3'x2' banner displayed on a balloon basket
- ❖ Hot air balloon ride for two people (*weather permitting*).
- ❖ Hyperlinked logo on White Mountains Balloon Festival website
- ❖ Inclusion in all ads, PSAs, news releases
- ❖ Hotel will be listed as an official Balloon Festival property in our email newsletter for the event
- ❖ Right to market your business as an official White Mountains Balloon Festival sponsor
- ❖ Opportunity for your employees to participate as chase crew members
- ❖ Two tickets to Thursday night meet and greet reception with pilots

Property Name \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_

Bus. Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

**For more information, contact Pinetop-Lakeside Community Services Manager Tony Alba  
928-368-8696 extension 240 or [talba@pinetoplakesideaz.gov](mailto:talba@pinetoplakesideaz.gov).**